

## Maersk Container Industry produces Star Cool unit no. 400,000

Maersk Container Industry (MCI) is proud to announce another significant milestone in our 30-year history as a key supplier to the global maritime shipping and intermodal industries.

**Tinglev, Denmark** – In July 2021, Star Cool unit number 400,000 was produced, marking a historic landmark since the first Star Cool unit was produced back in 2005 - the very first series of Star Cool units produced for the open market.

In the 16 years since then, Star Cool reefers have been in service with many of the global and regional carriers and leasing companies around the world with more than 50% owned and operated outside of the Maersk group.

Since our inception, Star Cool has been the reefer industry's leading innovator. The company has introduced many products and features that continue to separate us from the competition. These innovations include taking the lead in the field of energy performance, developing an industry-leading, reliable and cost-effective CA system, proving the durability and economic advantage of our integrated reefers, offering a pragmatic refrigerant solution that reduces the Global Warming Potential (GWP) by 56%, and developing the first OEM connectivity system, 'Sekstant'.

*"We are celebrating this major event with all our many customers as well as our over 400 authorized Star Cool service providers around the world, without whom MCI would never had reached such a landmark within a relatively short period",* commented Søren Leth Johannsen, CCO of MCI.

*"We are particularly happy to see that Star Cool number 400,000 will go into service with HMM, one of MCI's earliest customers in Asia. MCI has been supplying reefer containers to HMM since before the Star Cool launch. As early as 2009, HMM entrusted MCI with their first Star Cool order of 150 units. Today, the company has grown and continues to operate a significant number of Star Cool reefers in their global service – including both Star Cool Integrated and Star Cool units, as well as Star Cool CA",* Johannsen explained.

To make sure that HMM and other important customers based in South Korea were well supported, MCI took steps early in 2010 to deploy our own Star Cool service manager in country. This marked one of MCI's important early service expansion moves. Today, a team of dedicated Star Cool service managers are deployed in key markets around the world.

*"HMM is looking forward receiving Star Cool no. 400,000 into our growing reefer operation. Our longstanding relationship with MCI is based on mutual trust and close cooperation. Moreover, Star Cool supports the vision and mission of HMM, so we are confident Star Cool no. 500,000 running off the production line will not be far away",* said Mr. Kwon, Purchasing Team / Manager, HMM Co., Ltd.

The most recent order from HMM is for a total of 1,500 Star Cool units, which are being shipped to another box manufacturer for commissioning and immediate deployment in HMM's 60 worldwide service routes, including 27 as part of THE Alliance.

Video of Star Cool unit no. 400,000 celebration: <https://vimeo.com/580299114>

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### **About Maersk Container Industry**

Maersk Container Industry (MCI) manufactures refrigerated containers and refrigeration machines to customers in the intermodal industry, covering shipping lines, fruit multinationals and leasing companies.

At MCI, we are driven by a desire to constantly improve the performance and efficiency of our product portfolio and invest in new technology to drive greater value for our customers. Our aim is to ensure optimum cargo care and lowest energy costs and thereby helping our customers meet their sustainability goals and reduce total cost of ownership in their operations.

This has led directly to the development of the world's most durable and energy-efficient integrated reefer container, Star Cool Integrated™. It combines the refrigerated MCI Box™ and the Star Cool™ refrigeration machine, featuring innovative technologies such as Controlled Atmosphere (CA), in one seamless solution. To further meet the increasing demand for connectivity and digitization we launched Sekstant™ a state-of-the-art digital service which provides reporting data to container operators at any point along the transportation chain. The system will enable new levels of automation and data collection, changing the way how operators manage their reefer transport chain, providing them with a better overview and visibility of their goods during the journey. Accurate temperature control protects produce quality.