

## **Crowley places third consecutive order for Star Cool Integrated units from Maersk Container Industry**

Maersk Container Industry will deliver 300 energy efficient reefers to Crowley's operation in Central America. The expected deployment in March 2021 follows up two similar deliveries to Crowley last year.

**Tinglev, Denmark** – Crowley Logistics has ordered 300 energy efficient reefer units from Maersk Container Industry (MCI) with expected delivery in March 2021. This will be MCI's third delivery to Crowley within little more than a year.

"Crowley's continued investment in its reefer fleet reflects a significant commitment to the markets of Central America and the Caribbean. MCI values the trust Crowley has by expanding their operated Star Cool fleet to meet the growing demands of their marketplace," says Global Head of Sales & Marketing at MCI, Anders Holm.

In mid-December 2020, Maersk Container Industry (MCI) coordinated delivery of 355 new Star Cool Integrated 40' high-cube units to Crowley - arriving into Santo Tomas, Guatemala, just in time to meet peak seasonal demand for perishable exports from Central America.

Since 2017, Crowley has invested more than US\$160 million in new cargo equipment for its fleet, ensuring equipment availability at origin for perishables moving through the cold chain. The reefer fleet supplements Crowley's full slate of shore-side and inland facilities and services.

"Crowley realizes the importance of having the best refrigerated equipment in the right quantities strategically positioned to meet customers' needs during peak perishables seasons," says Crowley representative Andrew Davis, Vice President, Corporate Equipment & Maintenance.

"The new containers' environmentally friendly Star Cool refrigeration units boost efficiency and reliability that enhances value and capabilities in the cold chain," Andrew Davis added.

### **Energy Efficient**

When it chose MCI, Crowley appreciated the energy efficiency of MCI's Star Cool Integrated reefers. To further enhance the efficiency and eco-friendliness of the units, Crowley has opted to utilize MCI's StarConomy setting as a default on their entire Star Cool fleet.

StarConomy is an energy optimization software that prioritizes cargo care. Its revolutionary feature is its ability to control both compressor and fan speed at the same time. By running the fans at lower speed when allowed by the cargo, the motors generate far less heat while using significantly less energy than standard mode. By carefully balancing compressor and fan speed, StarConomy accurately matches air circulation to cooling demand, ensuring an ideal environment for delicate, chilled produce.

Accurate temperature control protects produce quality. Unlike other economy software programs, StarConomy does not undershoot supply-air temperature compared to set point. To ensure maximum produce protection, StarConomy operates at full capacity to reach the set point as quickly as possible. Once that has been done, the optimization process begins. StarConomy constantly fine-tunes the temperature to keep it as accurate as possible. Substantial cost savings are achieved without compromising produce quality.

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### **About Crowley**

Jacksonville, Florida-based Crowley Holdings Inc. is the parent company of the 129-year-old Crowley Maritime Corporation, a privately-held, family- and employee-owned company that provides worldwide logistics, government, marine and energy solutions. Crowley operates with four business units: **Crowley Logistics**, a supply chain management division that includes logistics and ocean liner cargo transportation services; **Crowley Shipping**, which encompasses ownership, operations and management of conventional and dual fuel vessels, including tankers, container ships, multipurpose tugboats and barges; sustainable energy solutions for the emerging offshore wind and liquefied natural gas (LNG) sectors; engineering; project management; naval architecture and vessel construction management; **Crowley Fuels**, a fuel transportation, distribution and sales division in Alaska; and **Crowley Solutions**, which focuses on global government services and program management including, ship management, expeditionary logistics, technology solutions, energy solutions and freight transportation and logistics services. Additional information about Crowley, its subsidiaries and business units may be found at [www.crowley.com](http://www.crowley.com).

### **About Maersk Container Industry**

Maersk Container Industry (MCI) manufactures refrigerated containers and refrigeration machines to customers in the intermodal industry, covering shipping lines, fruit multinationals and leasing companies.

At MCI, we are driven by a desire to constantly improve the performance and efficiency of our product portfolio and invest in new technology to drive greater value for our customers. Our aim is to ensure optimum cargo care and lowest energy costs and thereby helping our customers meet their sustainability goals and reduce total cost of ownership in their operations.

This has led directly to the development of the world's most durable and energy-efficient integrated reefer container, Star Cool Integrated™. It combines the refrigerated MCI Box™ and the Star Cool™ refrigeration machine, featuring innovative technologies such as Controlled Atmosphere (CA), in one seamless solution. To further meet the increasing demand for connectivity and digitization we launched Sekstant™ a state-of-the-art digital service which provides reporting data to container operators at any point along the transportation chain. The system will enable new levels of automation and data collection, changing the way how operators manage their reefer transport chain, providing them with a

better overview and visibility of their goods during the journey. Accurate temperature control protects produce quality.